

Emmanuel Apostolic Church Team Retreat SWOT

January 30, 2021

Strengths

What are our strengths as a church?

What are we known for that we can help us accomplish our mission?

What are the good things that people say about our congregation?

Weaknesses

What are the weaknesses within our structure, processes, systems, facilities, leadership, attendees, and church culture that may hinder us from accomplishing our mission?

What do we need to improve on in order to accomplish our mission?

Opportunities

What opportunities do we have based on our strengths and weaknesses?

What should we do that we are not doing today in order to accomplish our mission?

Threats

What are the issues, concerns, roadblocks, or barriers that threaten our mission? These could be internal or external.

What are the biggest barriers that could limit our growth and health as a church?

What are we doing that does not align with our mission, vision, and values? Could we eliminate or stop doing them?

Next steps for SWOT analysis